

INSTITUTIONAL

C A T A L O G U E

A C C E S S O R I E S



INDEX



ABOUT THE
BRAND



FRAGRANCE



ACCESSORIES

1923 - 2023
100 YEARS OF HUMMEL

THIS IS OUR HISTORY

1923

Albert Messmer develops one of the first football cleats in the world. With his brother Michael Ludwig Messmer, he founds the company Messmer & Co., that will go on to become known as hummel.



1970

hummel is introduced to the Northern European market.

1979

hummel signs a sponsorship deal with the Danish national team for the first time – a deal that lasts until 2004.

1956

The visionary Bernhard Weckenbrock takes over the company. He creates a comprehensive brand identity and introduces the chevrons.



1969

The first sportswear collection is launched. Sponsorships are signed and help boost sales. A rounder version of the bumblebee than the current one is created.

1968

1979

1988

hummel signs a sponsorship deal with Real Madrid and the club's biggest star, Emilio Butragueño. The deal makes hummel products even more popular.



1992

It's a surprising win, to say the least. The Danish national team takes the title at the European Championships having played Germany in the final.



2020

In 2020 hummel team up with the historic football club Everton FC and return to the Premier League after 13 years of absence. The chevrons are back on the biggest football stage again!



1999

hummel gets a new owner – Thomico. Christian Stadil becomes part of the brand history. He launches a reintroduced, original sport style collection on the fashion market and hummel becomes a trendsetting sports apparel brand.



2019

In 2019, hummel substantiates its status as an original handball brand by signing the German handball club, THW Kiel – unarguably one of the biggest clubs in the World.



2016

After many years hummel once again sponsors a team in the German Bundesliga. SC Freiburg plays a sensational first season after returning to the first league and qualifies for international competition.

1923

In 2023, we will celebrate a century of hummel – marking 100 years of proud heritage in the world of sports.



1000+ SPONSORSHIPS

Hummel is proud to sponsor a powerful, inspiring and unparalleled roster of teams, clubs, and players in countries all over the world. Together, they form #wearehummel and in different ways, they bring character, strong social values, and commitment to the game.

To bring some of our key collectors to life, we have visited six of the clubs we sponsor and at hummel, we work hard to create even closer relationships with all partners in the years to come.



EVERTON F.C.
EVERTON F.C.
EVERTON F.C.
EVERTON F.C.
EVERTON F.C.
EVERTON F.C.
EVERTON F.C.

BACK IN PREMIER LEAGUE

HUMMEL JOINS FORCES WITH EVERTON F.C.

After 13 years of absence from Premier League, the iconic Hummel chevrons are finally back on the world's biggest football stage. Starting from the 2020/21 season, Hummel will be the technical kit partner for one of the most traditional clubs in the history of English football and Everton FC. The deal will see "The People's Club" become Hummel's global Region club partner.

Everton was one of the 12 Founder Members of the Football League and has spent more seasons in England's top division than any other Club. With almost 400 million people worldwide interested in Everton, the club enjoys massive following both domestically and globally all providing a perfect fit for the Hummel brand.



WEAR
TEAM
CLOPPED



SHARE THE GAME
SHARE THE GAME
SHARE THE GAME



T H W K I E L
 W K I E L L
 W K I E L L
 W K I E L L
 W K I E L L

GERMAN CHAMPIONS 2020

THW KIEL WON THE GERMAN CHAMPIONSHIP IN 2020

Hummel is proud to sponsor one of the biggest and most successful handball clubs in the world - THW Kiel. In 2019, both parties agreed on a long term six year deal and already in the first season of the partnership, THW Kiel won the German Championship wearing the iconic hummel chevrons. The partnership is a major statement for hummel in the world of handball

and reinforces hummel's position as a market leader. Together, hummel and THW Kiel are ready to challenge the standards in international handball. It's time to put handball first.



S H A R E
 T H E
 G A M E
 S H A R E
 T H E
 G A M E
 S H A R E
 T H E
 G A M E



I E L
 I E L
 I E L

INDIAN SPONSORSHIPS

Hummel is proud to sponsor Indian professional football clubs based in various parts of the country. Hummel's commitment to change the world through sports continues in India & SEA as it welcomes some of the oldest football clubs in Asia to the chevron family. We are the kit partners for football clubs like the Odisha FC, Hyderabad FC, Mohammedan sporting club.

Sudevs Delhi FC and various events for the Devils Circuit. Football is ingrained in our brand DNA. It comes with rich heritage in football and multiple partnerships with multiple renowned football clubs.



S H A R E
 T H E
 G A M E
 S H A R E
 T H E
 G A M E
 S H A R E
 T H E
 G A M E



Kartik Aaryan



Neha Sharma

AS SEEN IN **FHM**



Nora Fatehi

AS SEEN IN **FHM**



Rakulpreet Singh



Gurfateh Singh

AS SEEN IN **FHM**



Aisha Sharma

AS SEEN IN **FHM**



Vanni Kapoor



Mouni Roy

AS SEEN IN **FHM**



ODENSE EAU DE PARFUM

MRP: 2190/-

PRODUCT DESCRIPTION:

Top notes- Bergamot, Lemon and Grapefruit.

Middle notes- Thyme, Cinnamon and Peach.

Bottom notes- Cedarwood, Virginia, Amber, Musk and
Vertiver.

PRODUCT DETAILS:

ARTICLE CODE: 3420011

SIZE: ML (100)

GENDER: MALE

COLOR: BLACK-2001



SKYLINE EAU DE PARFUM

MRP: 2190/-

PRODUCT DESCRIPTION:

Top notes- Pink Pepper, Lemon, Mandarin and Bergamot.
Middle notes- Spicy Nugmet, Lavender, Germanium and White floral.
Bottom notes- Vertiver, Woody, Amber, Patchouli, Musk and Sandalwood.

PRODUCT DETAILS:

ARTICLE CODE: 3420012
SIZE: ML (100)
GENDER: MALE
COLOR: BLACK-2001



ALGIZ EAU DE PARFUM

MRP: 2190/-

PRODUCT DESCRIPTION:

Top notes- Lemon, Orange.
Middle notes- Sage, Basil.
Bottom notes- Mint, Sandalwood.

PRODUCT DETAILS:

ARTICLE CODE: 3420013
SIZE: ML (100)
GENDER: MALE
COLOR: ORANGE-0360



BREAKER EAU DE PARFUM

MRP: 2490/-

PRODUCT DESCRIPTION:

Top notes- Lemon, Bergamot, Grapefruit, Mandarin, Pink Pepper
Oliban.

Middle notes- Muguet, Jasmine, Aromatic, Clarysage.

Bottom notes- Balsamic, Woody, Ambery, Patchouli, Cedar,
Mossy, Leathery, Musky.

PRODUCT DETAILS:

ARTICLE CODE: 3420014

SIZE: ML (100)

GENDER: MALE

COLOR: BLACK



WAVE EAU DE PARFUM

MRP: 2490/-

PRODUCT DESCRIPTION:

Top notes- Lemon, Bergamot and Mandarin.

Middle notes- Aromatic, Pepper, Cardamom and Floral.

Bottom notes- Amber and Musk.

PRODUCT DETAILS:

ARTICLE CODE: 3420015

SIZE: ML (100)

GENDER: MALE

COLOR: BLUE- 7002



MOVE EAU DE PARFUM

MRP: 2490/-

PRODUCT DESCRIPTION:

Top notes- Orange, Aldehydes and Mandarin.

Middle notes- Pepper, Neroli and Cedar.

Bottom notes- Tonka bean, Vanilla, White Musk, Amber, Vertiver, Patchouli.

PRODUCT DETAILS:

ARTICLE CODE: 3420016

SIZE: ML (100)

GENDER: MALE

COLOR: GREEN- 6027



SELINE EAU DE PARFUM

MRP: 2390/-

PRODUCT DESCRIPTION:

Top notes- Orange Blossom, Pear and Pink Pepper.

Middle notes- Jasmine, Coffee, Bitter Almond, Licorice.

Bottom notes- Cashmere Wood, White Musk, Patchouli, Cedar.

PRODUCT DETAILS:

ARTICLE CODE: 3420017

SIZE: ML (100)

GENDER: FEMALE

COLOR: ORANGE- 3847



MOOSE EAU DE PARFUM

MRP: 2390/-

PRODUCT DESCRIPTION:

Top notes- Mandarin, Lemon, Pineapple, Orange, Melon.

Middle notes- Oakmoss, Jasmine, Ivy.

Bottom notes- Musk, Honey, Sandalwood, Amber, Cedar.

PRODUCT DETAILS:

ARTICLE CODE: 3420018

SIZE: ML (100)

GENDER: FEMALE

COLOR: PURPLE- 3568



FRED EAU DE PARFUM

MRP: 2390/-

PRODUCT DESCRIPTION:

Top notes- Orange, Grapefruit, Bergamot, Juniper.

Middle notes- Pepper, Brazilian Rosewood, Coriander and Rosemary.

Bottom notes- Oakmoss, Amber, Incense, Cedar and Musk.

PRODUCT DETAILS:

ARTICLE CODE: 3420019

SIZE: ML (100)

GENDER: UNISEX

COLOR: BLUE- 7002



CANVAS BACKPACK

MRP: 5499/-

PRODUCT DESCRIPTION:

Durable canvas material for long lasting use.
Spacious compartment for organised storage.
Adjustable straps for comfortable fit and style.

PRODUCT DETAILS:

ARTICLE CODE: 2620023
COMPOSITION: 70% CANVAS, 20% PU, 10% POLYESTER
SIZE: 23 LITRES
GENDER: MALE
COLOR: BROWN- 8030



CANVAS MESSENGER SLING BAG

MRP: 2999/-

PRODUCT DESCRIPTION:

Durable canvas material for long lasting use.
Single sling strap for convenient crossbody wear.
Multiple pockets for organised and easy mobility.

PRODUCT DETAILS:

ARTICLE CODE: 3420024
COMPOSITION: 80% CANVAS, 20% POLYESTER
SIZE: 5 LITRES
GENDER: MALE
COLOR: BROWN- 8030



CANVAS DUFFLE BAG

MRP: 4999/-

PRODUCT DESCRIPTION:

Durable canvas material for long lasting use.
Spacious main compartment for ample storage.
Sturdy handles and detachable, adjustable shoulder strap for easy carrying

PRODUCT DETAILS:

ARTICLE CODE: 3420025
COMPOSITION: 70% CANVAS, 20% PU, 10% POLYESTER.
SIZE: 46 LITRES
GENDER: MALE
COLOR: BROWN- 8030



URBAN HAUL LAPTOP BAG

MRP: 3299/-

PRODUCT DESCRIPTION:

Full size 40 Litres capacity
Everyday carry backpack
2 side pockets
One primary compartment with laptop (up to 15.6 inches) section
2 secondary compartments
Water resistant.
Basepocket for rain cover / misc items storage.

PRODUCT DETAILS:

ARTICLE CODE: 2620026
COMPOSITION: 100% POLYESTER.
SIZE: 40 LITRES
GENDER: UNISEX
COLOR: BLACK- 2001
DIMENSION: 20*14*8 INCHES
LAPTOP SIZE: UPTO 15.6 INCHES



URBAN HAUL LAPTOP BAG

MRP: 3299/-

PRODUCT DESCRIPTION:

Full size 40 Litres capacity

Everyday carry backpack

2 side pockets

One primary compartment with laptop (up to 15.6 inches) section

2 secondary compartments

Water resistant.

Basepocket for rain cover / misc items storage.

PRODUCT DETAILS:

ARTICLE CODE: 2620026

COMPOSITION: 100% POLYESTER.

SIZE: 40 LITRES

GENDER: UNISEX

COLOR: BLUE-7681

DIMENSION: 20*14*8 INCHES

LAPTOP SIZE: UPTO 15.6 INCHES



URBAN EXPLORER LAPTOP BAG

MRP: 2999/-

PRODUCT DESCRIPTION:

20 Litres capacity
everyday carry backpack
2 side pockets for bottles / umbrella
Attractive colours in glossy matte fabric
One primary compartment with laptop (up to 14 inches) section
One secondary compartment + 2 front pockets
Water resistant

PRODUCT DETAILS:

ARTICLE CODE: 2620027
COMPOSITION: 100% POLYESTER.
SIZE: 20 LITRES
GENDER: UNISEX
COLOR: NAVY BLUE-7681
DIMENSION: 18*12*5 INCHES
LAPTOP SIZE: UPTO 15.6 INCHES



URBAN EXPLORER LAPTOP BAG

MRP: 2999/-

PRODUCT DESCRIPTION:

20 Litres capacity
everyday carry backpack
2 side pockets for bottles / umbrella
Attractive colours in glossy matte fabric
One primary compartment with laptop (up to 14 inches) section
One secondary compartment + 2 front pockets
Water resistant

PRODUCT DETAILS:

ARTICLE CODE: 2620027
COMPOSITION: 100% POLYESTER.
SIZE: 20 LITRES
GENDER: UNISEX
COLOR: PINK-3384
DIMENSION: 18*12*5 INCHES
LAPTOP SIZE: UPTO 15.6 INCHES



URBAN EXPLORER LAPTOP BAG

MRP: 2999/-

PRODUCT DESCRIPTION:

20 Litres capacity
everyday carry backpack
2 side pockets for bottles / umbrella
Attractive colours in glossy matte fabric
One primary compartment with laptop (up to 14 inches) section
One secondary compartment + 2 front pockets
Water resistant

PRODUCT DETAILS:

ARTICLE CODE: 2620027
COMPOSITION: 100% POLYESTER.
SIZE: 20 LITRES
GENDER: UNISEX
COLOR: PURPLE-3568
DIMENSION: 18*12*5 INCHES
LAPTOP SIZE: UPTO 15.6 INCHES



JET LAPTOP BACKPACK

MRP: 2799/-

PRODUCT DESCRIPTION:

25 Litres capacity everyday carry backpack
Sober colours in matte fabric
Stylised look with eye-catching white vertical band in front
2 side pockets for bottles / umbrella
One primary compartment with laptop (up to 14 inches) section
One secondary compartment + front pocket
Water resistant

PRODUCT DETAILS:

ARTICLE CODE: 2620030
COMPOSITION: 100% POLYESTER.
SIZE: 25 LITRES
GENDER: UNISEX
COLOR: BLACK-2001
DIMENSION: 18.5*12.5*6 INCHES
LAPTOP SIZE: UPTO 15.6 INCHES



JET LAPTOP BACKPACK

MRP: 2799/-

PRODUCT DESCRIPTION:

25 Litres capacity everyday carry backpack

Sober colours in matte fabric

Stylised look with eye-catching white vertical band in front

2 side pockets for bottles / umbrella

One primary compartment with laptop (up to 14 inches) section

One secondary compartment + front pocket

Water resistant

PRODUCT DETAILS:

ARTICLE CODE: 2620030

COMPOSITION: 100% POLYESTER.

SIZE: 25 LITRES

GENDER: UNISEX

COLOR: GREY-2064

DIMENSION: 18.5*12.5*6 INCHES

LAPTOP SIZE: UPTO 15.6 INCHES



CREME HOLIDAY BAG WITH STRAP

MRP: 1599/-

PRODUCT DESCRIPTION:

- ABS Pouch (O paque)
- Printed Box

PRODUCT DETAILS:

ARTICLE CODE: 260031

COMPOSITION: 100% ABS.

DIMENSION: 240 * 150 * 90

GENDER: UNISEX

COLOR: GREY- 1508

CAN BE CUSTOMISED IN:



2001



CREME HOLIDAY BAG WITH STRAP

MRP: 1599/-

PRODUCT DESCRIPTION:

- ABS Pouch (Opaque)
- Printed Box

PRODUCT DETAILS:

ARTICLE CODE: 260031

COMPOSITION: 100% ABS.

DIMENSION: 240 * 150 * 90

GENDER: UNISEX

COLOR: BLAC5- 2001

CAN BE CUSTOMISED IN:



1508



CREME HOLIDAY BAG

MRP: 1499/-

PRODUCT DESCRIPTION:

ABS Pouch (Opaque)
Printed Box

PRODUCT DETAILS:

ARTICLE CODE: 260016
COMPOSITION: 100% ABS.
DIMENSION: 240 * 150 * 90
GENDER: UNISEX
COLOR: BLACK-2001
CAN BE CUSTOMISED IN:



1508



GLAZE HOLIDAY BAG

MRP: 1699/-

PRODUCT DESCRIPTION:

Transparent PC Pouch
Printed Box

PRODUCT DETAILS:

ARTICLE CODE: 2620017

COMPOSITION: 100% POLYCARBONATE.

DIMENSION: 240 * 150 * 90

GENDER: UNISEX

COLOR: TRANSPARENT ORANGE- 220

CAN BE CUSTOMISED IN:



222 224



ARECA

MRP: 199/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons for sporty touch

PRODUCT DETAILS:

ARTICLE CODE: 3420035
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: WHITE- 9001



ZAMII

MRP: 199/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons for sporty touch

PRODUCT DETAILS:

ARTICLE CODE: 3420034
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: BLACK- 2001

DROPLET (PACK OF 4)

MRP: 799/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons for sporty touch
Trendsetting vibrant colors

PRODUCT DETAILS:

ARTICLE CODE: 3420031
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: FEMALE
COLOR: MULTI-COLOR - 7995

ICE (PACK OF 2)

MRP: 429/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Trendsetting Vibrant colors

PRODUCT DETAILS:

ARTICLE CODE: 3420030
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: FEMALE
COLOR: MULTICOLOR- 7995





VAULT (PACK OF 2)

MRP: 499/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Trendy Geometric pattern

PRODUCT DETAILS:

ARTICLE CODE: 3420033
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: MULTI-COLOR - 7995



CANO (PACK OF 2)

MRP: 429/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit

PRODUCT DETAILS:

ARTICLE CODE: 3420029
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: MULTICOLOR- 7995



FROST (PACK OF 2)

MRP: 429/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Trendsetting vibrant colors

PRODUCT DETAILS:

ARTICLE CODE: 3420028
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: MULTI-COLOR - 7995

JADE (PACK OF 4)

MRP: 799/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit

PRODUCT DETAILS:

ARTICLE CODE: 3420032
COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE
SIZE: ONE SIZE
GENDER: MALE
COLOR: MULTICOLOR- 7995





COMBO (ARECA & ZAMII)

MRP: 375/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons

PRODUCT DETAILS:

ARTICLE CODE: 3420055

COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE

SIZE: ONE SIZE

GENDER: MALE

COLOR: MULTI-COLOR - 7995



COMBO (ARECAMEN)

MRP: 375/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons

PRODUCT DETAILS:

ARTICLE CODE: 3420054

COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE

SIZE: ONE SIZE

GENDER: MALE

COLOR: MULTICOLOR- 9001



COMBO (ZAMIIMEN)

MRP: 375/-

PRODUCT DESCRIPTION:

Moisture Management
Stretchability
Snug Fit
Iconic Chevrons

PRODUCT DETAILS:

ARTICLE CODE: 3420053

COMPOSITION: 75% COTTON, 23% POLYAMIDE, 2% ELASTANE

SIZE: ONE SIZE

GENDER: MALE

COLOR: MULTI-COLOR - 2001



BLANC

MRP: 1299/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation holes

PRODUCT DETAILS:

ARTICLE CODE: 3420021
COMPOSITION: 100% POLYESTER
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: WHITE- 9007
CAN BE CUSTOMISED IN:



7681

AZURE

MRP: 1299/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation holes

PRODUCT DETAILS:

ARTICLE CODE: 3420020
COMPOSITION: 100% COTTON
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: LIGHT BLUE - 7001





NOIR

MRP: 1299/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation holes

PRODUCT DETAILS:

ARTICLE CODE: 3420025
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: BLACK-2001



WELK

MRP: 1299/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation holes

PRODUCT DETAILS:

ARTICLE CODE: 3420027
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: SKY BLUE - 8507

JET

MRP: 1199/-

PRODUCT DESCRIPTION:

Printed logo
Adjustable strap
Ventilation mesh

PRODUCT DETAILS:

ARTICLE CODE: 3420024
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: BLACK-2001



FLEX

MRP: 1499/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation mesh

PRODUCT DETAILS:

ARTICLE CODE: 3420023
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: NAVY BLUE - 7681





CLARET

MRP: 1499/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation mesh

PRODUCT DETAILS:

ARTICLE CODE: 3420022
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: MAROON- 3055



PERRY

MRP: 999/-

PRODUCT DESCRIPTION:

Embroidered logo
Adjustable strap
Ventilation holes

PRODUCT DETAILS:

ARTICLE CODE: 3420026
COMPOSITION: 96% POLYESTER, 4% ELASTANE
SIZE: 55-56 & 58-57
GENDER: UNISEX
COLOR: LAVENDER- 3096